

A photograph of a small waterfall cascading over moss-covered rocks in a lush forest. The water is captured with a long exposure, creating a soft, white, silky texture. The surrounding rocks and walls are heavily covered in vibrant green moss and ferns, with sunlight filtering through the trees to create dappled light on the foliage.

PREDATOR FREE HAURAKI COROMANDEL
COMMUNITY TRUST

PROTECTING THE BIODIVERSITY
OF THE HAURAKI COROMANDEL

ESTABLISHED IN
OCTOBER 2017

To support and promote
community conservation groups
in the Hauraki
Coromandel within a national
Predator Free programme.



FOUNDATION RESEARCH PUBLISHED IN DECEMBER 2018

- Almost 60 conservation projects
- 600 volunteers
- An area of almost 30,000 ha under protection

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Protecting The Biodiversity
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COMMUNITY CONSERVATION GROUPS
RESEARCH SUMMARY | 2018

FOUR FOCUS AREAS FOR PFHCCT

1. Grow the funding base
2. Increase the pool of volunteers
3. Provide practical local
resources
4. Help with monitoring



PROJECT SCALE & SCOPE

- Landscape Scale
 - 230,000ha from Moehau to Te Aroha maunga
- Exceptional Biodiversity
 - One of NZ's 6 biodiversity hotspots
- Excellent Foundation to Scale
 - Established history of conservation expertise



2030 STRATEGIC PLAN RELEASE DEC 2019

- Community Conservation Research
- Expert | Advisor Interviews
- Tangata whenua
- Conferences | hui
- Established PF project visits
- Exploration of social impact models + funding models



SHIFTS IN THINKING

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2030 STRATEGIC PLAN

SHIFTS IN THINKING

* THE GAMECHANGERS ARE MORE THAN US

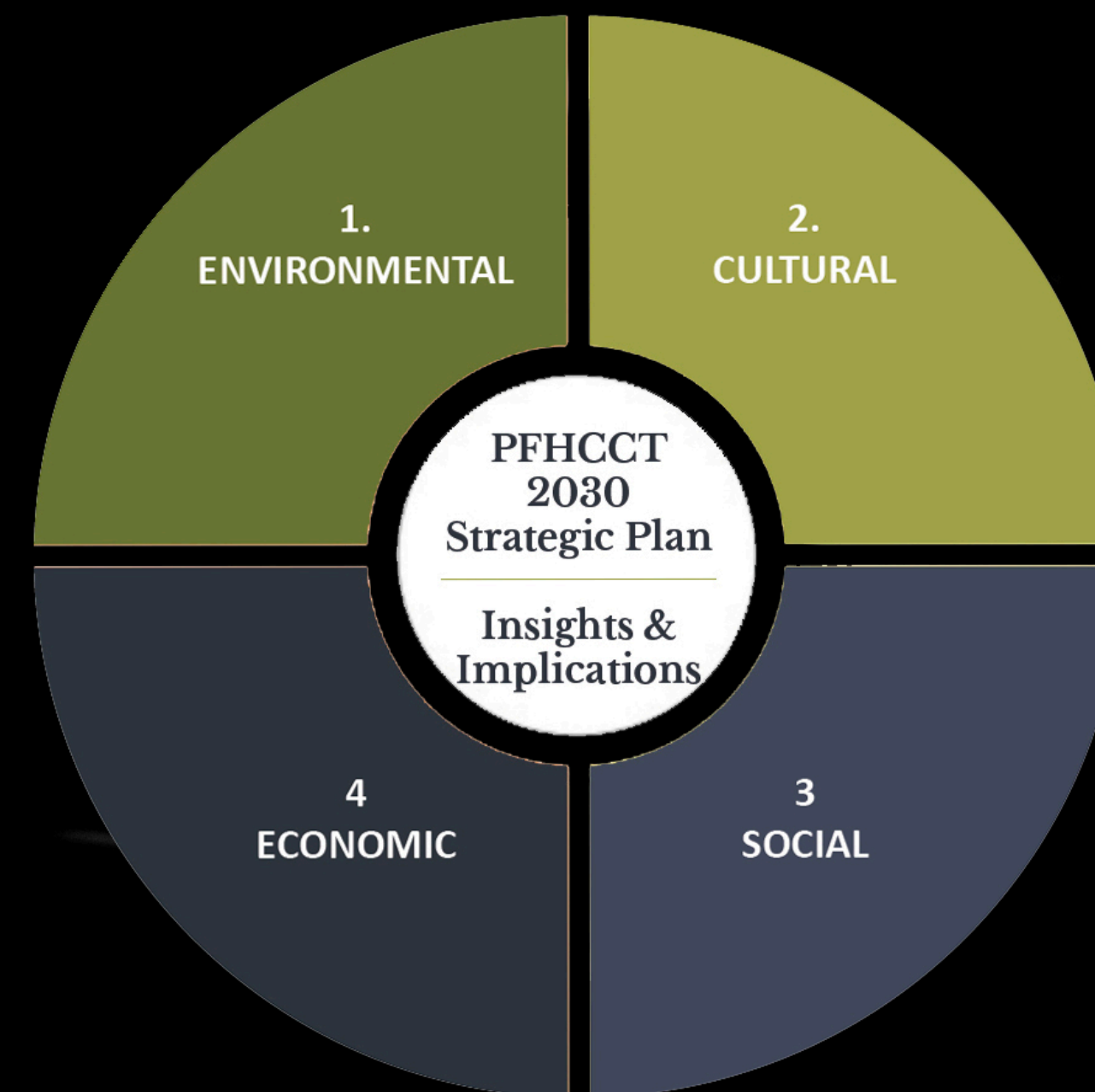


SHIFTS IN THINKING

* THINKING BEYOND PF 2050



SHIFTS IN THINKING FROM OUTCOMES TO **INTENTIONAL** IMPACT





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